

## **2026 Sponsorship and Partnership Opportunities**

*Supporting families facing childhood cancer through comfort,  
care, and community.*

# Our Mission

In honor of Adam Kincaid, we embrace families battling childhood cancer by giving comfort, offering financial care and creating lasting memories.

# Our Vision

Strong Like AK envisions a world where no family faces childhood cancer alone.

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## Why Strong Like AK Exists

Families facing childhood cancer are navigating far more than medical treatment. They are separated from home, managing unexpected financial strain, and carrying emotional weight no family should have to carry alone.

Strong Like AK exists to ensure families are met with comfort, financial care, and meaningful moments, so they can focus on what matters most: their child.



Strong Like AK House - Mount Holly



# Adam's Legacy

Strong Like AK was founded in honor of Adam Kincaid. Adam's strength, courage, and heart continue to shape everything we do.

Every partnership carries his legacy forward by ensuring families facing childhood cancer are never alone and always surrounded by care.

## How Partnership Support Is Used

Sponsorship and partnership support fuels Strong Like AK's work throughout the year, not just during events.

### Partner support helps provide:

- Safe, welcoming housing near treatment through Strong Like AK House
- Financial assistance to ease daily living expenses
- Wish granting and memory-making moments for families
- Program stability so families can count on support when they need it most



# ***Impact by the Numbers***

**\$3,000**



*Emergency family support (gas, groceries, utilities)*

**\$6,000**



*One family's major bill relief OR multiple lodging nights*

**\$10,000**



*Sustained family care across the year*

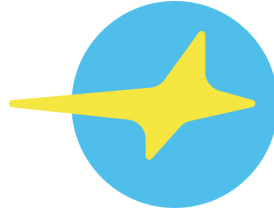
**\$20,000**



*Program-level support for 12 months*

# Event Sponsorships

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Event sponsorships support the success of a specific event and provide recognition tied to that event only.

Year-round Partners in Hope receive deeper mission alignment, sustained storytelling, and program-level impact not included in single-event sponsorships.

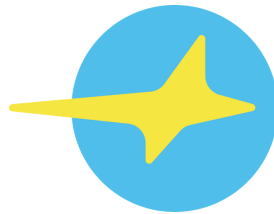
*Sponsorship commitments of \$5,000 or more may be fulfilled through scheduled payments. We're happy to work with you to create a payment plan that fits your organization's needs while supporting families facing childhood cancer.*

# 5th Annual Building Hope Gala

*An evening supporting families facing childhood cancer*

Saturday, October 10, 2026 | Gaston Country Club

## Presented by Dunzo Roofing



Gala sponsorships support Strong Like AK's mission by helping provide housing, financial care, and meaningful moments for families navigating childhood cancer. Recognition and benefits listed below are tied specifically to this event.

*Sponsorship commitments of \$5,000 or more may be fulfilled through scheduled payments. We're happy to work with you to create a payment plan that fits your organization's needs while supporting families facing childhood cancer.*

# Gala Sponsorship Opportunities

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## Presenting Sponsor — \$15,000

Includes:

- Exclusive title recognition as Presenting Sponsor
- VIP table for 10 with premier seating
- Private VIP open bar
- Logo on event welcome signage and signage throughout venue
- Speaking opportunity during the program
- Recognition throughout the evening by emcee
- Premium logo placement on event webpage and printed/digital gala materials
- Full-page ad in the Gala program
- Recognition in pre- and post-Gala emails
- Recognition in Strong Like AK annual report

## Go Gold Sponsor — \$7,000

Includes:

- VIP table for 10 with premier seating
- Logo on signage at Gala bars
- Half-page ad in Gala program
- Logo placement on event webpage and printed/digital Gala materials
- Recognition across social media platforms
- Recognition in one pre- or post-Gala email

## Pediatric Hero Sponsor — \$6,500

Includes:

- VIP table for 8 with premier seating
- Quarter-page ad in Gala program
- Logo placement on event webpage and printed/digital Gala materials
- Name or business listing on event webpage
- Name or business listing in printed and digital Gala materials

# Gala Sponsorship Opportunities

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## Impact Sponsor — \$4,500

Includes:

- Four individual Gala tickets
- Exclusive naming rights to one mission-aligned area:
  - Photo Booth (Wish Moments)*
  - Silent or Live Auction (Financial Care)*
  - Diamond Dazzler (Housing Support)*
- Name displayed in the designated area
- Listing in the Gala program
- Logo placement on event webpage and printed/digital Gala materials
- Group recognition on social media

## Community Sponsor — \$2,000

Includes:

- Two individual Gala tickets
- Shared sponsor signage at event
- Listing in Gala program
- Business or donor name listed on event webpage
- Group recognition on social media

## Friend of Strong Like AK — \$500

Includes:

- Digital and printed Gala program recognition
- Group social media recognition

*Interested in extending your impact beyond this event?  
Ask about Year-Round Partners in Hope opportunities.*



# Let's Build a Partnership

[www.stronglikeak.org](http://www.stronglikeak.org)

*We believe the strongest partnerships are built on shared values, compassion, and a commitment to supporting families when they need it most.*

**Contact:** Kim Webb  
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Sponsorship opportunities can be customized to align with your organization's goals, interests, and capacity.



Scan to explore sponsorship opportunities or start a conversation.



Thank you for helping us care for families facing childhood cancer.

