

2026 Sponsorship and Partnership Opportunities

*Supporting families facing childhood cancer through comfort,
care, and community.*

Our Mission

In honor of Adam Kincaid, we embrace families battling childhood cancer by giving comfort, offering financial care and creating lasting memories.

Our Vision

Strong Like AK envisions a world where no family faces childhood cancer alone.

Why Strong Like AK Exists

Families facing childhood cancer are navigating far more than medical treatment. They are separated from home, managing unexpected financial strain, and carrying emotional weight no family should have to carry alone.

Strong Like AK exists to ensure families are met with comfort, financial care, and meaningful moments , so they can focus on what matters most: their child.



Adam's Legacy

Strong Like AK was founded in honor of Adam Kincaid. Adam's strength, courage, and heart continue to shape everything we do.

Every partnership carries his legacy forward by ensuring families facing childhood cancer are never alone and always surrounded by care.

How Partnership Support Is Used

Sponsorship and partnership support fuels Strong Like AK's work throughout the year, not just during events.

Partner support helps provide:

- ✦ Safe, welcoming housing near treatment through Strong Like AK House
- ✦ Financial assistance to ease daily living expenses
- ✦ Wish granting and memory-making moments for families
- ✦ Program stability so families can count on support when they need it most



Impact by the Numbers

\$2,500



Emergency family support (gas, groceries, utilities)

\$5,000



One family's major bill relief OR multiple lodging nights

\$10,000



Sustained family care across the year

\$20,000



Program-level support for 12 months

Year-Round Partnership

Partners in Hope

Partners in Hope provide essential, consistent support that allows Strong Like AK to respond to family needs at any time of year. Year-round Partners in Hope receive deeper mission alignment, sustained storytelling, and program-level impact not included in single-event sponsorships.

Sponsorship commitments of \$5,000 or more may be fulfilled through scheduled payments. We're happy to work with you to create a payment plan that fits your organization's needs while supporting families facing childhood cancer.

Mission Partner — \$20,000

- Program-level support for one Strong Like AK initiative for 12 months
- Premier recognition across all signature events
- Priority engagement and premier event access

Gold Partner in Hope — \$10,000

- Year-round support for families through housing, financial care, and wishes
- Recognition at all signature events
- Engagement opportunities and event access

Silver Partner in Hope — \$5,000

- Sustains family support beyond individual events
- Recognition at select signature events
- Event access and ongoing engagement

Community Partner in Hope — \$2,500

- Entry-level year-round support for family care
- Annual recognition across select platforms
- Invitation to participate in events

Mission Partner - \$20,000

Transformational, year-round partnership

MISSION IMPACT

Mission Partners provide program-level support for 12 months, helping sustain one designated Strong Like AK program area such as housing, financial care, or wish-granting. This level allows Strong Like AK to plan ahead and respond quickly when families need support most.

RECOGNITION & VISIBILITY

- Program recognition as “Supported by [Partner Name]”
- Homepage logo placement
- Recognition at all signature events
- Recognition in the Strong Like AK annual report

STORYTELLING & ENGAGEMENT

- Featured recognition in one annual mission impact story or video
- Dedicated social media spotlight
- Opportunity for one customized sponsor-led volunteer or engagement experience

EVENT ENGAGEMENT

- VIP Gala table (8)
- Golf Tournament team (4)
- Low Country Boil tickets (8)
- Breakfast with Santa tickets (8)



Gold Partner in Hope — \$10,000

Leadership-level year-round support

MISSION IMPACT

Gold Partners provide consistent, year-round support that helps Strong Like AK meet family needs beyond any single event. This level supports housing assistance, financial care, and wish experiences throughout the year.

RECOGNITION & VISIBILITY

- Logo placement on Strong Like AK website partner page
- Recognition at all signature events
- Dedicated social media spotlight

STORYTELLING & ENGAGEMENT

- Invitation to participate in one Strong Like AK-hosted volunteer activation or mission experience
- Periodic mission updates highlighting the collective impact of year-round partners

EVENT ENGAGEMENT

- Half Gala table (4)
- Golf Tournament team (1)
- Low Country Boil tickets (4)
- Breakfast with Santa tickets (4)



Silver Partner in Hope — \$5,000

Meaningful year-round partnership

MISSION IMPACT

Silver Partners help sustain family support throughout the year, beyond individual events, providing resources for comfort items, financial assistance, and program needs during treatment.

RECOGNITION & VISIBILITY

- Recognition at three signature Strong Like AK events
- Logo placement on annual partner recognition banner
- Dedicated social media thank-you

STORYTELLING & ENGAGEMENT

- Inclusion in year-round partner communications
- Invitations to participate in select Strong Like AK experiences

EVENT ENGAGEMENT

- Gala tickets (2)
- Low Country Boil tickets (2)
- Breakfast with Santa tickets (2)
- Golf Tournament dinner tickets (2)



Community Partner in Hope — \$2,500

Entry-level year-round partnership

MISSION IMPACT

Community Partners support everyday family needs, including comfort items, financial assistance, and wish-granting moments for families navigating childhood cancer.

RECOGNITION & VISIBILITY

- Recognition on Strong Like AK website partner page
- Recognition in the Strong Like AK annual report
- Inclusion on annual partner recognition banner

STORYTELLING & ENGAGEMENT

- Invitation to participate in one volunteer experience or open house

EVENT ENGAGEMENT

Choice of one:

- 2 Gala tickets
- 4 Low Country Boil tickets
- 6 Breakfast with Santa tickets



Additional Ways to Engage with Strong Like AK

Beyond sponsorship, there are meaningful ways to support families throughout the year.

Women's Impact Fund Giving Circle

The Women's Impact Fund Giving Circle is a community of women united by a shared commitment to supporting families facing childhood cancer through collective giving, connection, and compassion.

Through pooled support, members help fund Strong Like AK's core mission areas, including housing, financial care, and meaningful moments for families during treatment.

Why Women Join

- Collective giving with meaningful, tangible impact
 - Connection with other women committed to making a difference
 - Support that directly benefits families when they need it most.
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Breakfast with Santa

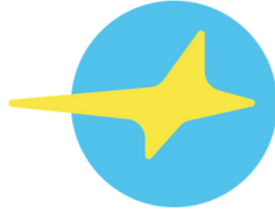
Breakfast with Santa is a beloved Strong Like AK tradition that creates joy, connection, and lasting memories for families during the holiday season.

This event brings families together for a festive morning filled with warmth, celebration, and support — reminding families they are not alone during a difficult season.

Why It Matters

- Creates meaningful moments for families
- Builds community around Strong Like AK's mission
- Often included as a sponsorship benefit

Event Sponsorships



Event sponsorships support the success of a specific event and provide recognition tied to that event only.

Year-round Partners in Hope receive deeper mission alignment, sustained storytelling, and program-level impact not included in single-event sponsorships.

Sponsorship commitments of \$5,000 or more may be fulfilled through scheduled payments. We're happy to work with you to create a payment plan that fits your organization's needs while supporting families facing childhood cancer.

6th Annual Take A Swing at Pediatric Cancer Golf Tournament

Monday, May 4, 2026 | Cramer Mountain Club | 9:00 AM Shotgun Start

Golf Tournament sponsorships support the success of this event and help Strong Like AK fund critical programs for families facing childhood cancer. Recognition and benefits listed below are tied specifically to this event.

Presenting Sponsor — \$6,000

- Two (2) four-player teams
- Company name on welcome/registration banner
- Tee box signage on hole of choice (option for on-site representative) (sign icon)
- Logo on event webpage with link
- Logo on event t-shirt
- Mention as presenting sponsor in event-related digital promotions (group recognition)
- Opportunity to speak briefly at kickoff
- Company materials in swag bags
- Beverage cart screen recognition
- Co-branded golf flags displayed on Par 3 holes

Go Gold Sponsor — \$2,500

- One (1) four-player team
- Tee box signage (option for on-site representative)
- Logo on event webpage with link
- Logo on event t-shirt
- Company materials in swag bags
- Recognition during awards dinner
- Group recognition in one event email and social post

6th Annual Take A Swing at Pediatric Cancer Golf Tournament

Monday, May 4, 2026 | Cramer Mountain Club | 9:00 AM Shotgun Start

Pediatric Hero Sponsor — \$1,500

Does not include team entry

- Tee box signage (option for on-site representative)
- Logo on Strong Like AK donor page with link
- Group social media recognition
- Company name on event t-shirt
- Company materials in swag bags
- Two (2) awards dinner tickets

Additional Event Support Opportunities

- Beverage Cart Sponsor — \$750
- Swag Bag Sponsor — \$500
- Awards Dinner Sponsor — \$250
- Friend of Strong Like AK — \$125

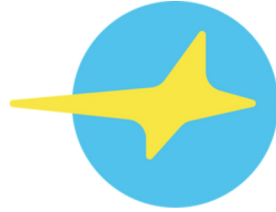
Interested in year-round impact? Ask about upgrading to a Partner in Hope.



5th Annual Building Hope Gala

An evening supporting families facing childhood cancer

Saturday, October 10, 2026 | Gaston Country Club



Gala sponsorships support Strong Like AK's mission by helping provide housing, financial care, and meaningful moments for families navigating childhood cancer. Recognition and benefits listed below are tied specifically to this event.

Sponsorship commitments of \$5,000 or more may be fulfilled through scheduled payments. We're happy to work with you to create a payment plan that fits your organization's needs while supporting families facing childhood cancer.

Gala Sponsorship Opportunities

Presenting Sponsor — \$15,000

Includes:

- Exclusive title recognition as Presenting Sponsor
- VIP table for 10 with premier seating
- Private VIP open bar
- Logo on event welcome signage and signage throughout venue
- Speaking opportunity during the program
- Recognition throughout the evening by emcee
- Premium logo placement on event webpage and printed/digital gala materials
- Full-page ad in the Gala program
- Recognition in pre- and post-Gala emails
- Recognition in Strong Like AK annual report

Go Gold Sponsor — \$7,000

Includes:

- VIP table for 10 with premier seating
- Private VIP open bar
- Logo on signage at Gala bars
- Half-page ad in Gala program
- Logo placement on event webpage and printed/digital Gala materials
- Recognition across social media platforms
- Recognition in one pre- or post-Gala email

Pediatric Hero Sponsor — \$5,000

Includes:

- VIP table for 8 with premier seating
- Private VIP open bar
- Quarter-page ad in Gala program
- Name or business listing on event webpage
- Name or business listing in printed and digital Gala materials

Gala Sponsorship Opportunities

Impact Sponsor — \$4,000

Includes:

- Four individual Gala tickets
- Exclusive naming rights to one mission-aligned area:
 - Photo Booth (Wish Moments)*
 - Silent or Live Auction (Financial Care)*
 - Diamond Dazzler (Housing Support)*
- Name displayed in designated area
- Listing in Gala program
- Group recognition on social media

Community Sponsor — \$2,500

Includes:

- Two individual Gala tickets
- Shared sponsor signage at event
- Listing in Gala program
- Group recognition on social media

Friend of Strong Like AK — \$500

Includes:

- Digital and printed Gala program recognition
- Group social media recognition

*Interested in extending your impact beyond this event?
Ask about Year-Round Partners in Hope opportunities.*



2nd Annual Low Country Boil

A community gathering supporting families facing childhood cancer

September 12, 2026 | South Point Social

Low Country Boil sponsorships support Strong Like AK's family assistance efforts while bringing our community together for an evening of food, fun, and purpose.

Presenting Sponsor — \$2,500

Includes:

- Event title recognition as Presenting Sponsor
- Prominent signage at the event
- Recognition on Strong Like AK website event page
- Group recognition on social media
- Eight (8) event tickets

Hope Sponsor — \$1,000

Includes:

- Event signage
- Recognition on event webpage
- Group social media recognition
- Six (6) event tickets

Community Sponsor — \$750

Includes:

- Shared signage at the event
- Group social media recognition
- Four (4) event tickets

2nd Annual Low Country Boil

A community gathering supporting families facing childhood cancer

September 2026 | South Point Social

Friend of Strong Like AK — \$500

Includes:

- Name or business listed on event signage
- Group recognition on social media
- Two (2) event tickets

Family Table Sponsor — \$125

Includes:

- Reserved table for a SLAK patient and family attending the event
- Recognition on a shared appreciation sign

*Interested in extending your impact beyond this event?
Ask about Year-Round Partners in Hope opportunities.*



Let's Build a Partnership

www.stronglikeak.org

We believe the strongest partnerships are built on shared values, compassion, and a commitment to supporting families when they need it most.

Contact: Kim Webb

Executive Director, Strong Like AK

kim@stronglikeak.org

980-320-7759

Sponsorship opportunities can be customized to align with your organization's goals, interests, and capacity.



Scan to explore sponsorship opportunities or start a conversation.



Thank you for helping us care for families facing childhood cancer.

