



Building Hope Gala  
**HAVANA**  
*nights*

**The Casey | Charlotte, NC | 9.7.2024**



Strong Like AK

# Building Hope Gala Sponsorships

The Casey | Charlotte, NC | Saturday, September 7, 2024

## Presenting Sponsor – \$10,000 (1)

### Exclusive Title as Presenting Sponsor

VIP Table for 10 with Premiere Seating

Logo on the Event Welcome Sign and Signage Throughout the Venue

Speaking Opportunity at the Gala

Private VIP Open Bar

Last Bidding Rights on All Silent Auction Items

Recognition Throughout the Evening by Emcee

Premium Logo Listing on the Event Webpage

Premium Logo Listing Printed/Digital Gala Media

Full-Page Ad in Gala Program

Exclusive Individual Recognition Across Social Media Platforms Logo

Recognition in All Pre and Post-Gala Emails

Recognition in Strong Like AK Annual Report

## Go Gold Sponsor – \$6,000 (2)

VIP table for 10 with Premiere Seating

Private VIP Open Bar

Logo on Signage at Gala Bars

1/2 Page Ad in the Gala Program

Logo Listing on the Event Webpage

Logo Listing Printed/Digital Gala Media

Recognition Across Social Media Platforms

Logo and Recognition in All Pre and Post-

Gala Emails

## Pediatric Hero Sponsor – \$4,500 (5)

VIP table for 8 with Premiere Seating

Private VIP Open Bar

1/4 Page Ad in Gala Program

Name or Business Listed on Event Webpage

Name or Business Listing in Printed and

Digital Gala Media

Follow Us On Social:

@stronglikeak



Sponsorship Inquiries: [kim@stronglikeak.org](mailto:kim@stronglikeak.org)

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## Photo Booth Sponsor – \$2,500 (1)

Exclusive Photo Booth Sponsor  
Company or Individual Name Displayed at Photo Booth  
Listing in the Gala Program  
Mention on Social Media in Group Spotlight  
Four Individual Gala Tickets

## Wine/Bourbon Pull – \$2,500 (1)

Exclusive Wine/Bourbon Pull Sponsor  
Company or Individual Name Displayed at Wine/Bourbon Pull Table  
Listing in the Gala Program  
Mention on Social Media in Group Spotlight  
Four Individual Gala Tickets

## Live Auction Sponsor – \$2,500 (1)

Exclusive Live Auction Sponsor  
Company Name Printed on Auction Paddles  
Listing in the Gala Program  
Mention on Social Media in Group Spotlight  
Four Individual Gala Tickets

## Individual Gala Tickets – \$165 pp

Enjoy Delicious Food and Cocktails  
An Evening Full of Giving and Fun Entertainment

Follow Us On Social:

@stronglikeak



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# Strong Like AK Mission Moments

Providing Financial Care, Temporary Housing, and Granting Wishes  
for Children and Families Fighting Pediatric Cancer

## \$60K

Temporary Housing for Patients Traveling to Receive Life-Saving Treatment Paid Through Our Unity Program.

In 2023, SLAK purchased land in Mount Holly, NC. In 2024, we began the building of the first Strong Like AK House to support our temporary housing by providing free housing to children traveling to the Charlotte, NC, area to receive life-saving cancer care at Levine Children's. The estimated opening date is early 2025.



## \$20K

Unexpected Medical Expenses Paid Through Our Strength Program



## \$35K

Financial Care,  
Household Bills, and  
Wishes Granted Paid  
Through Our Love  
Program



## \$30K

Scholarships Awarded Annually to Gaston County High School Seniors through the Adam M. Kincaid Memorial Scholarship Fund beginning in 2021



Follow Us On Social:

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